IN THE UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF GEORGIA ATLANTA DIVISION

CORTIA SCRUGGS,	
Plaintiff,	
V.	CASE NO.:
DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC,	

Defendants.

COMPLAINT

COMES NOW, Plaintiff, Cortia Scruggs, by and through the undersigned counsel, and sues Defendants, DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC, and in support thereof respectfully alleges violations of the Telephone Consumer Protection Act, 47 U.S.C. § 227 et seq. ("TCPA").

INTRODUCTION

1. The TCPA was enacted to prevent companies like DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC from invading American citizen's privacy and to prevent abusive "robo-calls."

- 2. "The TCPA is designed to protect individual consumers from receiving intrusive and unwanted telephone calls." *Mims v. Arrow Fin. Servs.*, *LLC*, 132 S. Ct. 740 (2012).
- 3. "Senator Hollings, the TCPA's sponsor, described these calls as 'the *1256 scourge of modern civilization, they wake us up in the morning; they interrupt our dinner at night; they force the sick and elderly out of bed; they hound us until we want to rip the telephone out of the wall." 137 Cong. Rec. 30, 821 (1991). Senator Hollings presumably intended to give telephone subscribers another option: telling the autodialers to simply stop calling." *Osorio v. State Farm Bank, F.S.B.*, 746 F. 3d 1242 (11th Cir. 2014).
- 4. According to the Federal Communications Commission (FCC), "Unwanted calls and texts are the number one complaint to the FCC. There are thousands of complaints to the FCC every month on both telemarketing and robocalls. The FCC received more than 215,000 TCPA complaints in 2014." *Fact Sheet: Wheeler Proposal to Protect and Empower Consumers Against Unwanted Robocalls, Texts to Wireless Phones*, Federal Communications Commission, (May 27, 2015), https://apps.fcc.gov/edocs_public/attachmatch/DOC-333676A1.pdf.

JURISDICTION AND VENUE

- 5. Jurisdiction and venue for purposes of this action are appropriate and conferred by 28 U.S.C. § 1331, Federal Question Jurisdiction, as this action involves violations of the TCPA.
- 6. Subject matter jurisdiction, federal question jurisdiction, for purposes of this action is appropriate and conferred by 28 U.S.C. § 1331, which provides that the district courts shall have original jurisdiction of all civil actions arising under the Constitution, laws, or treaties of the United States; and this action involves violations of 47 U.S.C. § 227(b)(1)(A)(iii). See *Mims v. Arrow Fin. Servs., LLC*, S.Ct. 740, 748 (2012) and *Osorio v. State Farm Bank, F.S.B.*, 746 F.3d 1242, 1249 (11th Cir. 2014).
- 7. The alleged violations described herein occurred in Clayton County, Georgia. Accordingly, venue is appropriate with this Court under 28 U.S.C. §1391(b)(2), as it is the judicial district in which a substantial part of the events or omissions giving rise to this action occurred.

FACTUAL ALLEGATIONS

8. Plaintiff is a natural person, and citizen of the State of Georgia, residing in Clayton County, Georgia.

- 9. Plaintiff is the "called party." See *Breslow v. Wells Fargo Bank, N.A.*, 755 F. 3d 1265 (11th Cir. 2014) and *Osorio v. State Farm Bank, F.S.B.*, 746 F.3d 1242 (11th Cir. 2014).
- 10. Defendant, DRIVETIME CAR SALES COMPANY, LLC is a corporation which was formed in Arizona with its principal place of business located at 1720 West Rio Salado Parkway, Tempe, Arizona 85281 and which conducts business in the State of Georgia through its registered agent, Corporation Service Company, located at 40 Technology Parkway South, Suite 300, Norcross, Georgia 30092.
- 11. Defendant, BRIDGECREST CREDIT COMPANY, LLC, is a corporation which was formed in Arizona with its principal place of business located at 7300 E. Hampton Avenue, Suite 101, Mesa, Arizona 85209 and which conducts business in the State of Georgia through its registered agent, Corporation Service Company, located at 40 Technology Parkway South, Suite 300, Norcross, Georgia 30092.
- 12. DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC called Plaintiff approximately two hundred (200) times since December, 2015, in an attempt to collect on an automotive loan.

- 13. Upon information and belief, some or all of the calls DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC made to Plaintiff's cellular telephone number were made using an "automatic telephone dialing system" which has the capacity to store or produce telephone numbers to be called, using a random or sequential number generator (including but not limited to a predictive dialer) or an artificial or prerecorded voice; and to dial such numbers as specified by 47 U.S.C § 227(a)(1) (hereinafter "autodialer calls"). Plaintiff will testify that her knew it was an autodialer because of the vast number of calls she received and because she heard a pause when she answered her phone before a voice came on the line and she received prerecorded messages from DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC.
- 14. Plaintiff is the subscriber, regular user and carrier of the cellular telephone number (678) ***-8928, and was the called party and recipient of Defendant's calls.
- 15. Beginning on or about December, 2015, DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC began bombarding Plaintiff's cellular telephone (678) ***-8928 in an attempt to collect on an automotive loan.

- 16. The autodialer calls from Defendant came from telephone numbers including but not limited to (678) 607-1198 and (480) 606-5066, and when that number is called a pre-recorded voice or agent answers and identifies the number as belonging to BRIDGECREST CREDIT COMPANY, LLC.
- 17. In or around January 2016 Plaintiff revoked her consent to be called by DRIVETIME CAR SALES COMPANY and BRIDGECREST CREDIT COMPANY, LLC by requesting that the calls stop. Specifically, the Plaintiff spoke with agents of Defendant and requested that Defendant "Please stop calling me."] Each call DRIVETIME CAR SALES COMPANY and BRIDGECREST CREDIT COMPANY, LLC made to the Plaintiff's cell phone after said revocation was done so without the "express permission" of the Plaintiff and in violation of the TCPA.
- 18. Despite Plaintiff informing Defendants to stop calling, the Defendants' autodialer calls to Plaintiff's cellular phone continued after January 1, 2016.
- 19. Plaintiff estimates approximately one hundred (100) calls to his cell phone post-revocation.
- 20. Defendants knowingly and/or willfully harassed and abused Plaintiff on numerous occasions by calling Plaintiff's cellular telephone number multiple times a day from approximately December 2015 through the filing of this

complaint, with such frequency as can reasonably be expected to harass, all in an effort related to the collection of the subject account.

- 21. DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC has a corporate policy to use an automatic telephone dialing system or a pre-recorded or artificial voice to individuals just as they did to Plaintiff's cellular telephone in this case.
- 22. DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC has a corporate policy to use an automatic telephone dialing system or a pre-recorded or artificial voice, just as they did to the Plaintiff's cellular telephone in this case, with no way for the consumer, or DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC, to remove the number.
- 23. DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC's corporate policy is structured so as to continue to call individuals like Plaintiff, despite these individuals explaining to DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC they do not wish to be called.

- 24. DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC has numerous other federal lawsuits pending against them alleging similar violations as stated in this Complaint.
- 25. DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC has numerous complaints against it across the country asserting that its automatic telephone dialing system continues to call despite being requested to stop.
- 26. DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC has had numerous complaints against it from consumers across the country asking to not be called, however Defendant continues to call these individuals.
- 27. DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC's corporate policy provided no means for Plaintiff to have Plaintiff's number removed from DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC call list.
- 28. DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC has a corporate policy to harass and abuse individuals despite actual knowledge the called parties do not wish to be called.

- 29. Not one of DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC's telephone calls placed to Plaintiff were for "emergency purposes" as specified in 47 U.S.C. § 227(b)(1)(A).
- 30. DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC willfully and/or knowingly violated the TCPA with respect to Plaintiff.
- 31. From each and every call placed without express consent by DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC to Plaintiff's cell phone, Plaintiff suffered the injury of invasion of privacy and the intrusion upon her right of seclusion.
- 32. From each and every call without express consent placed by DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC to Plaintiff's cell phone, Plaintiff suffered the injury of the occupation of her cellular telephone line and cellular phone by unwelcome calls, making the phone unavailable for legitimate callers or outgoing calls while the phone was ringing from DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC call.

- 33. From each and every call placed without express consent by DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC to Plaintiff's cell phone, Plaintiff suffered the injury of unnecessary expenditure of her time. For calls she answered, the time she spent on the call was unnecessary as she repeatedly asked for the calls to stop. Even for unanswered calls, Plaintiff had to waste time to unlock the phone and deal with missed call notifications and call logs that reflect the unwanted calls. This also impaired the usefulness of these features of Plaintiff's cellular phone, which are designed to inform the user of important missed communications.
- 34. Each and every call placed without express consent by DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC to Plaintiff's cell phone was an injury in the form of a nuisance and annoyance to the Plaintiff. For calls that were answered, Plaintiff had to go to the unnecessary trouble of answering them. Even for unanswered calls, Plaintiff had to waste time to unlock the phone and deal with missed call notifications and call logs that reflected the unwanted calls. This also impaired the usefulness of these features of Plaintiff's cellular phone, which are designed to inform the user of important missed communications.

- 35. Each and every call placed without express consent by DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC to Plaintiff's cell phone resulted in the injury of unnecessary expenditure of Plaintiff's cell phone's battery power.
- 36. Each and every call placed without express consent by DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC to Plaintiff's cell phone where a voice message was left which occupied space in Plaintiff's phone or network.
- 37. Each and every call placed without express consent by DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC to Plaintiff's cell phone resulted in the injury of a trespass to Plaintiff's chattel, namely her cellular phone and her cellular phone services.
- 38. As a result of the answered and unanswered calls described above, Plaintiff suffered an invasion of privacy. Plaintiff was also affected in a personal and individualized way by stress, anxiety, nervousness, embarrassment, distress, and aggravation. Due to both answered and unanswered calls, Plaintiff suffered the expenditure of Plaintiff's time, exhaustion of Plaintiff's cellular telephone battery, unavailability of Plaintiff's cellular telephone while ringing, waste of Plaintiff's time, causing the risk of personal injury due to distraction, and trespass upon

Plaintiff's chattels. All of the abovementioned were caused by, and/or directly related to, Defendant's attempts to collect a debt from Plaintiff through the use of automated/predictive dialing technology.

COUNT I(Violation of the TCPA)

- 39. Plaintiff fully incorporates and realleges paragraphs one through thirty-eight (1-38) as if fully set forth herein.
- 40. DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC willfully violated the TCPA with respect to Plaintiff, specifically for each of the auto-dialer calls made to Plaintiff's cellular telephone after Plaintiff notified DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC that Plaintiff wished for the calls to stop
- 41. DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC repeatedly placed non-emergency telephone calls to Plaintiff's cellular telephone using an automatic telephone dialing system or prerecorded or artificial voice without Plaintiff's prior express consent in violation of federal law, including 47 U.S.C § 227(b)(1)(A)(iii).

WHEREFORE, Plaintiff respectfully demands a trial by jury on all issues so triable and judgment against DRIVETIME CAR SALES COMPANY, LLC and BRIDGECREST CREDIT COMPANY, LLC for statutory damages, punitive damages, actual damages, treble damages, enjoinder from further violations of these parts and any other such relief the court may deem just and proper.

Respectfully submitted,

/s/Octavio Gomez

Octavio "Tav" Gomez, Esquire Georgia Bar #: 617963 Morgan & Morgan, Tampa, P.A. 201 North Franklin Street, 7th Floor Tampa, FL 33602 Telephone: (813) 223-5505

Telephone: (813) 223-5505
Facsimile: (813) 223-5402
tgomez@forthepeople.com
fkerney@forthepeople.com
jkneeland@forthepeople.com
cfallara@forthepeople.com
Attorney for Plaintiff